Hallmark KEEPSAKE ORNAMENT CLUB

Joining is easy. Just fill out this form and give it to your local Hallmark Gold Crown retailer or get it to us by mail, P.O. Box 419824, Kansas City, MO 64179-9823, by fax at 1-800-200-3400 or call us at 1-800-HALLMARK.

HALLMARK RETAIL ACCOUNT NUMBER

SOURCE CODE: **WWWN12**

NAME _____

ADDRESS _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____

HOME PHONE _____ CELL PHONE _____

EMAIL (OPTIONAL) _____ BIRTHDAY _____ / _____
MONTH DAY

If you would like to receive Hallmark email updates about your membership and other exciting Hallmark news, please provide your email address.

500 BONUS POINTS
when you join the Keepsake Ornament Club by March 16, 2012†

CHOOSE YOUR ORNAMENTS

With your 2012 Keepsake Ornament Club membership of $25.00,* you can choose two of the three Club membership ornaments shown at the right. Want all three? Just send an additional $20.00.* Check the boxes of the ornaments you want (limit one of each design per membership). If you don't choose which ones you want, we'll choose your ornaments for you.

☐ **Notable Nutcracker**
5¼″ h.

☐ **Christmas Window 2012**
4″ h.

☐ **Who-o-o Doesn't Love Snow!**
4½″ h.

PRICING INFORMATION*

Membership With Two Ornaments

☐ $25.00 SHIPPED TO YOUR HALLMARK GOLD CROWN STORE (U.S. ONLY)
MAKE PAYMENT TO RETAILER—MUST INCLUDE RETAILER NAME & ADDRESS BELOW

☐ $30.95 SHIPPED TO YOUR HOME (INCLUDES $5.95 FOR SHIPPING, HANDLING & TAX)

Membership With Three Ornaments

☐ $45.00 SHIPPED TO YOUR HALLMARK GOLD CROWN STORE (U.S. ONLY)
MAKE PAYMENT TO RETAILER—MUST INCLUDE RETAILER NAME & ADDRESS BELOW

☐ $52.95 SHIPPED TO YOUR HOME (INCLUDES $7.95 FOR SHIPPING, HANDLING & TAX)

**All prices quoted in U.S funds. If shipping to Canada, please add $5.00.*

Total $ _____

EXCLUSIVE OFFERS

Once you join the Keepsake Ornament Club for 2012, you can purchase these Club exclusive ornaments. Ordering information will be included with your membership ornaments.
Limit one each per membership.

Sweet Angel Cake
3¾″ h.

Mrs. Claus's Cupboard
5½″ h.

MAKE YOUR PAYMENT

☐ PAYMENT TO BE COLLECTED BY LOCAL HALLMARK GOLD CROWN STORE (U.S. ONLY—MUST INCLUDE RETAILER NAME & ADDRESS BELOW)
☐ CHECK/MONEY ORDER PAYABLE TO HALLMARK KEEPSAKE ORNAMENT CLUB ☐ VISA ☐ MASTERCARD ☐ DISCOVER

CREDIT CARD NUMBER _____ EXP. (MM/YY) _____ SIGNATURE _____

CROWN REWARDS TERMS AND CONDITIONS:
Crown Rewards program available in U.S. only. †Bonus Points Offer: Valid through 3/16/12. Must be a Crown Rewards member to receive Bonus Points. Limit one bonus per membership, per offer. No cash value. Bonus Points will be credited quarterly and can be verified online at Hallmark.com/CrownRewards.

ORDER AND SHIPMENT INFORMATION:
• All orders must have a U.S. or Canadian shipping address. • If ordering from outside the U.S., please pay in U.S. funds. • Canadian customs requires consumers to pay customs clearance charges and applicable taxes on each shipment. • Membership ornaments ordered 1/1/12–5/15/12 will begin shipping in mid-May 2012. Membership ornaments ordered after 5/15/12 will arrive in 4–6 weeks. • Credit card orders will not be billed until ornaments ship beginning in mid-May. Orders placed on credit cards expiring prior to 5/12 will not process until a new expiration date is provided to KOC. • All credit card payments are pre-authorized when processed and again when shipped. Debit card users will see the funds reserved approximately three business days after initial processing and shipment. Any debit impact is due to the rules of your debit card issuer.

For full KOC membership terms and conditions, visit KOCMembers.com. To see Hallmark's current privacy statement, go to Hallmark.com or call 1-800-HALLMARK.
Hallmark Cards, Inc.

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RETAILER NAME & ADDRESS