

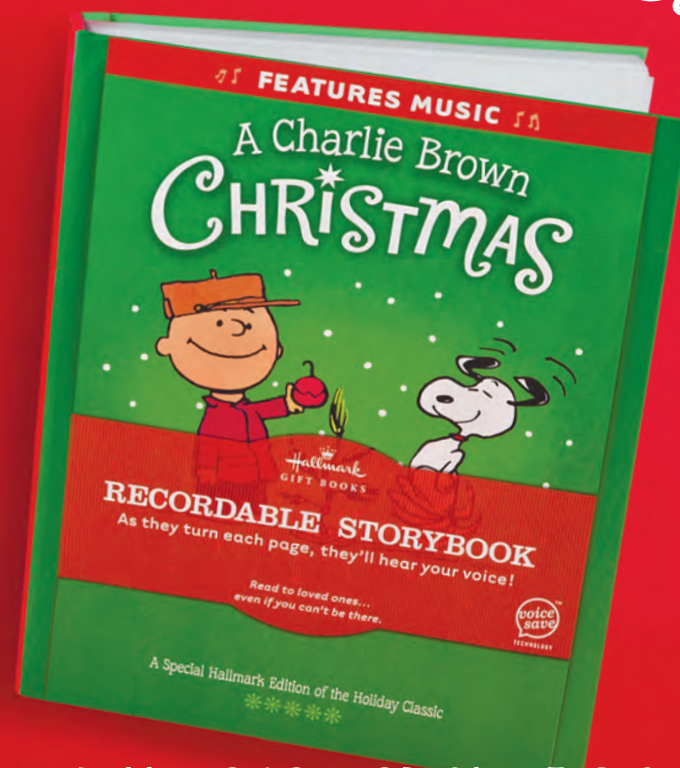


TRADITIONS
ARE **NOT**
FOR *keeping.*


GOLD CROWN

MILES APART or SIDE-by-SIDE, YOU CAN
ALWAYS share a Christmas story.

Also available
in Spanish →



HALLMARK RECORDABLE STORYBOOKS

\$29.95 each

Add your voice to every page, and you'll always be home for the holidays—even if you're far away.

See demo and more at → Hallmark.com/RecordableStorybooks



Scan this QR Code to learn more
(if your smartphone doesn't have a reader,
simply search for a free QR app) or visit
Hallmark.com/Jingle

YOU READ &
I'LL RESPOND.

HALLMARK INTERACTIVE STORYBOOK & STORY BUDDY™

Bring storytime to life with Jingle™ the Husky Pup. Read key words in his books aloud, and he'll add to the story with barks, whimpers and howls.

SPECIAL VALUE \$29.95* (valued at \$39.95)
A Snow Day for Jingle book \$9.95



↖ Jingle All the Way
book included!



*While supplies last at participating retailers. Tax not included.

JAZZ UP your holiday.



Coming Soon!
**IN STORES BEGINNING
OCTOBER 8**
Schroeder
Plays "Jingle Bells"
and "Deck the Halls."



**IN STORES BEGINNING
DECEMBER 1**
Snoopy
Plays "Jolly Old St. Nicholas"
and "Silent Night."



**IN STORES BEGINNING
NOVEMBER 17**
Lucy
Plays "O Christmas Tree"
and "Up On the Housetop."



IN STORES BEGINNING OCTOBER 27
Charlie Brown
Plays "The Twelve Days of Christmas"
and "It Came Upon a Midnight Clear."

**COLLECT
all
FOUR**

WIRELESS PEANUTS® BAND

\$14.95 each with any purchase (regularly \$29.95 each)

Invite the Peanuts® Gang to play at your place this holiday. Each band member plays and sways to two songs. Bring them together to hear and see the whole band play all eight songs. Don't miss a beat! Collect each Peanuts® band member as they're introduced.

Batteries included. Approx. 5¼" h each.

Offer valid while supplies last at participating retailers. Not valid with any other offer or on past purchases. Tax not included. © Peanuts Worldwide LLC



**Dancing Lights Holiday House
Lighted Water Globe**

\$14.95* with each purchase of 3
Hallmark cards (regularly \$29.95)

Watch this house come to life with an
animated light show that can last for hours.

Batteries included. 6½" h.



Wisecrackin' Gingerbread Boy

\$9.95* with each purchase of 3
Hallmark cards (regularly \$19.95)

Come too close and this motion-activated guy
will surprise you with a joke or song, making a
strong case against gingerbread consumption.

Batteries included. 8¾" h.

GET INTO THE SPIRIT OF SAVING BIG.



Rockin' Talkin' Hats

\$19.95* each with any Hallmark Keepsake
Ornament purchase (regularly \$24.95 each)

Top off any party with a hat that moves
back and forth to a rockin' holiday song.

Batteries included. 15" h each.



Snoopy Bell Ringer

\$17.95* with each purchase of 3
Hallmark cards (regularly \$34.95)

Press the button to see Snoopy ring his hand bells
to the tune of one of three holiday songs.

Batteries included. 12" h.

*Rockin' Talkin' Hats offer valid 10/8/11 - 10/26/11; all others valid 10/8/11 - 12/24/11 while supplies last at participating retailers. Three-card purchase excludes gift enclosures and packaged and boxed cards. Not valid with any other offer or on past purchases. Tax not included.

discover more → Hallmark.com/HF



Frosty Fun Decade
2nd in the series
2 3/4" h. \$9.95



Baby's First Christmas
Sentiment on ribbon:
Baby's First Christmas
On back: 2011
Porcelain. 2 3/4" w. \$19.95



Celebration Barbie™ Ornament
12th in the series
Special 2011 Edition
Inspired by Holiday™ Barbie® Doll
4 1/4" h. \$17.95



Countdown to Christmas
Track Santa's arrival time with this
clock ornament that counts down
to the last second before Christmas.
Battery operated. 5 1/4" h. \$19.95

Magic

Make your tree a
FUN PLACE to be.

Count down the moments *and* remember this year's favorite
times. With more than 300 new Keepsake Ornaments to
choose from, you can tell your family's story on every branch.

See the entire collection at → Hallmark.com/Keepsakes

SPREAD SOME CHEER
to keep loved ones close.



40 count
\$14.99

HALLMARK BOXED CARDS

Whether your holiday hellos are short and sweet or you're
sharing a year's worth of news, you'll find the perfect boxed
cards for saying "Merry Christmas" in a style all your own.

\$7.99 - \$19.99 per box



To unsubscribe from future marketing mailings from Hallmark,

please call 1-800-HALLMARK.



P.O. Box 419034 | Kansas City, MO

