



EVERY DAD  
HAS SOMETHING HE  
NEEDS TO HEAR.

*Life* IS A SPECIAL OCCASION.

  
**Hallmark**  
GOLD CROWN





## TELL HIM ON FATHER'S DAY, SUNDAY, JUNE 17

Hallmark Gold Crown has lots of ways you can say what any dad needs to hear on Father's Day and every day. Plus, you'll find frames and other fun gifts he'll want to show off at work and at home.



**SAVE \$5**

### Father's Day Frames

.....

**\$9.95** each (regularly \$14.95 each)

Select styles only. Offer details on flap.



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### SPECIAL OFFER Super Hero Mugs

.....

**\$5.95** each with each purchase of three Hallmark cards (regularly \$9.95 each)

Select styles only. Ceramic. 16 oz. 4" h.  
Offer details on flap.

### Willow Tree®

.....

Share the simple pleasures of fatherhood captured in art.





# Tell them with LOVE AND LAUGHTER

Hallmark Gold Crown stores have the best selection of Hallmark cards—from sincere to sincerely funny. Come in and find just the right cards to tell everyone you love what makes them extra special to you.

Tell her she knew  
just what you needed.

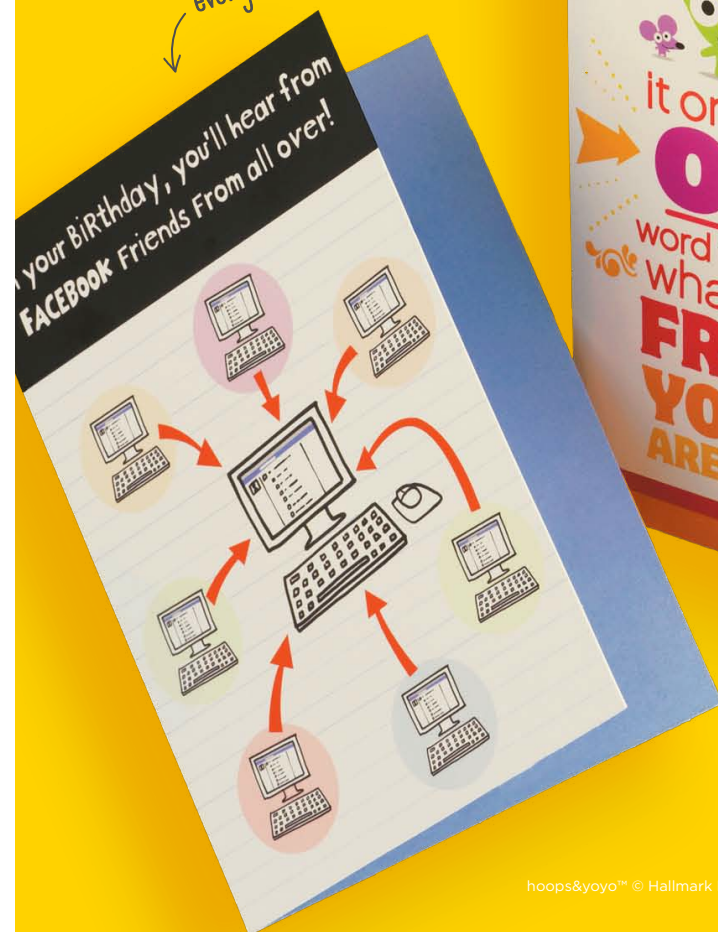


Maxine™

Don't sweat  
turning 50!

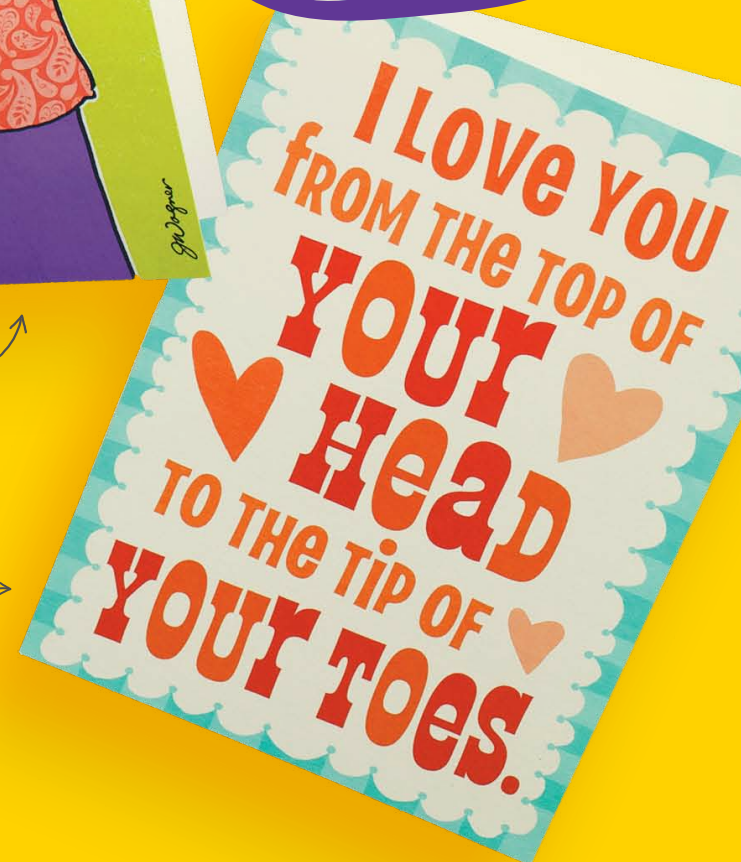


Tell her you like  
everything about her.



Tell her she's  
kind of indescribable.

Tell her she'll always  
be young at heart.



Tell him he's  
darn near perfect.



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on every page

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I'LL RESPOND



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